

Starting patients on Axona[®]



Fuel the Brain








Coaching new patients on titration is important

Creating a positive experience at the outset will help patients with mild to moderate Alzheimer's disease stay on Axona to experience the greatest benefit.

This Graduated Dosing Plan is designed to help the body acclimate to Axona over the first week of therapy for increased tolerability.

If persistent side effects occur, discontinue Axona until symptoms resolve (generally within 2 to 3 days). Restart Axona at the previous dose. Please see full prescribing information at www.about-axona.com/hcp.

Week 1: graduated dosing with the Patient Starter Kit

| Day 1 | Day 2 | Day 3 | Day 4 | Day 5 | Day 6 | Day 7 |
|--|---|---|---|---|---|--|
|  |  |  |  |  |  |  |
| 1 packet | 1 packet | 2 packets | 2 packets | 3 packets | 3 packets | 4 packets |

Day 8 (and beyond)










Begin 1 40-g packet daily

Order Axona Patient Starter Kits.

Visit www.about-axona.com/hcp or call 1-877-649-0004 (option 1).



Week 1: graduated dosing with the full-size (30-day) package

| Day 1 | Day 2 | Day 3 | Day 4 | Day 5 | Day 6 | Day 7 |
|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |
| 1 tablespoon | 1 tablespoon | 2 tablespoons | 2 tablespoons | 3 tablespoons | 3 tablespoons | 4 tablespoons |

Day 8 (and beyond)



Begin 1 40-g packet daily

No kits? No problem.

Every full-size (30-day) package of Axona comes with easy-to-follow instructions to make titration simple.



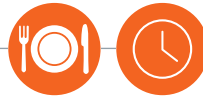


Mixing Axona[®] is simple

- 1** Add Axona to 4 to 8 ounces of cool water. Shake or blend until fully mixed.
 - Axona may be mixed with other liquids or soft foods, if preferred.



- 2** Axona should be taken 15 to 30 minutes after a full meal (preferably breakfast or lunch, whichever is larger), once a day.
 - Meals containing fat and protein (for example, meat, cheese, or eggs) may prevent an upset stomach.



- 3** Axona should be taken slowly over a period of up to 30 minutes.
 - Adding ice to Axona may help slow digestion, which can lessen any potential side effects.



Rx

Axona 40 g
1 packet PO q AM
after food, added
to 4-8 oz water
#30 (1 box)

Prescribing Axona

Visit www.about-axona.com/hcp or call 1-877-649-0004 for more on Axona, including:

- Medical information
- Reimbursement and financial resources
- Ordering Patient Starter Kits

Please see full prescribing information at www.about-axona.com/hcp.

Axona is a prescription **medical food** intended for the clinical dietary management of the metabolic processes associated with mild to moderate Alzheimer's disease.

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